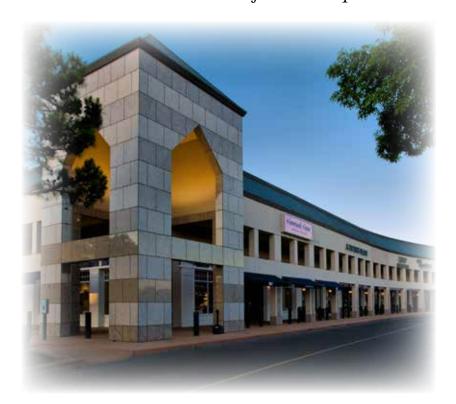
Regalia Prime Retail Location in the Heart of East Memphis



6150 Poplar Avenue at Ridgeway

Memphis, Tennessee



Begalia Prime Retail Location in the Heart of East Memphis

OVERVIEW

- · 89,500 SF high-end specialty retail center.
- Located at Poplar Avenue and Shady Grove Road less than I mile from I-240.
- · Highest traffic count on Poplar Avenue (TDOT).
- Surrounded by 2 million square feet of 'Class A' office space. The East Memphis submarket contains 7.9 million square feet of total office space.
- · Within close proximity to some of Memphis' most affluent residential communities.
- · Anchor tenants include:























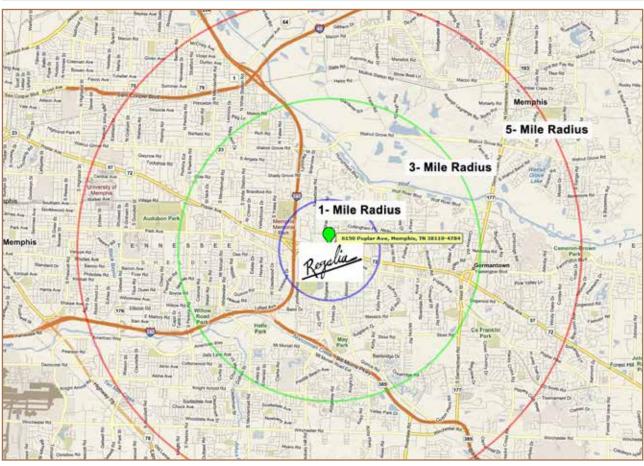




Jon Isbell, Leasing Agent, 901-766-4269, jisbell@boyle.com

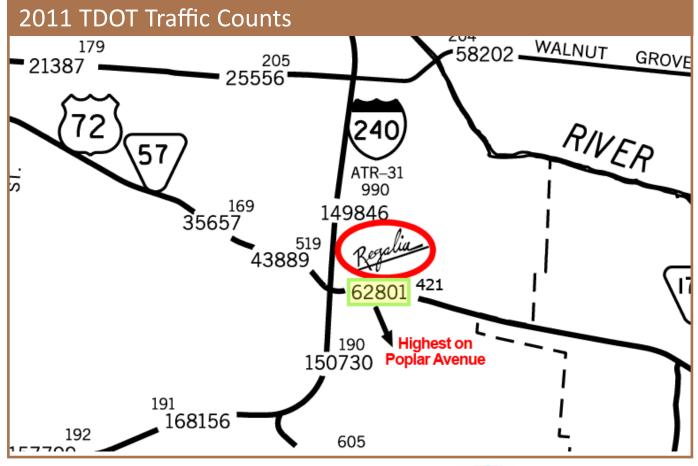
Begalia Prime Retail Location in the Heart of East Memphis

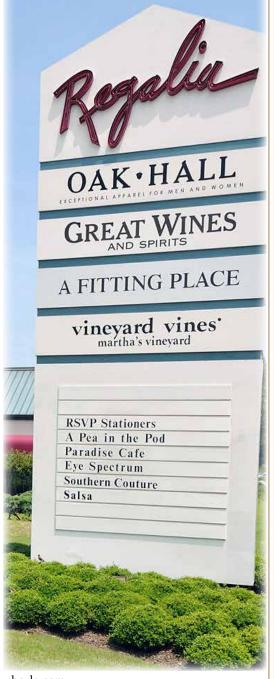
	2013		
DEMOGRAPHICS	1 Mile	3 Mile	5 Mile
Population	7,934	69,060	227,529
Average Household Income	\$118,900	\$87,105	\$71,950
Households with income \$100,000+	1,312	7,695	16,997



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Boyle Investment Company • 5900 Poplar Avenue • Memphis, TN 38119 • 901-766-4200 • www.boyle.com

Begalia Prime Retail Location in the Heart of East Memphis







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Class A Office Buildings Nearby (collectively 2 million square feet of 'Class A' office space) Including:

- · SunTrust Building
- · Marsh Building
- · Morgan Keegan Building
- · Crescent Center
- · Triad Center III
- · Regions Bank Headquarters
- · International Paper Building
- FedEx Building



Affluent Residential Communities Nearby Including:

- · River Oaks
- · The Cloisters
- $\cdot \ Chartwell$
- · Normandy Park
- $\cdot \ LeFleur$
- Blue Heron
- Eastwood Manor
- · Kirby Woods







OAK·HALL

- · High-end men and women's fashion.
- 153 years in Memphis.
- · One of the oldest family-owned stores in the U.S.
- · www.oakhall.com

Brands include:



Salvatore Fevragamo



GUCCI

















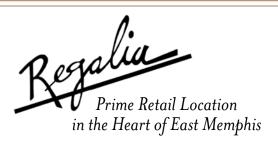




- Second brick and mortar vineyard vines store, which opened in 2008.
- One of the largest vineyard vines stores in the country at 6,000 square feet.
- www.vineyardvines.com







Owen Brennan's Restaurant

- · New Orleans style fine dining.
- #I Gold Award for "Best Sunday Brunch" (1995-2011).
- · Voted #I Gold Award for Best Cajun & Creole and Best Oysters by Memphis Magazine Readers' Poll 2012.
- $\cdot www.brennansmemphis.com$









- · Memphis' best USDA prime steak and fine dining.
- · Celebrating 23 years in Memphis in 2012.
- www.ruthschris.com







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lululemon athletica

- Technical athletic apparel for yoga, running and dancing.
- www.lululemon.com











- · Locally owned by Gary Burhop, wine aficionado.
- · A local favorite for sophisticated wine connoisseurs.
- Located at Regalia since 2000.
- · www.greatwinesmemphis.com





- · Local optical boutique.
- www.eyespectrum.net

Brands include:







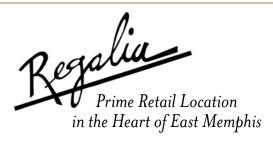
Courtyard Restaurants

- These restaurants attract area businesses and residents for lunch and dinner.
 - Salsa Cocina Mexicana
 - Paradise Cafe











· Upscale stationery and gifts.

Brands include:





www.rsvpstationerstn.com

Southern Couture

• Local high-end boutique featuring women's apparel and accessories.

Brands include:











- · Destination Maternity's A Pea in the Pod is a high-end maternity apparel store.
- Regalia is I of 43 A Pea in the Pod locations nationwide (as of 9/30/II).
- · www.apeainthepod.com























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